

❖ Permit for Advertisement on Vehicle

▪ Name of Service:	<u>Permit for Advertisement on Vehicle</u>
▪ Description (Simple Explanation of the Service):	<ul style="list-style-type: none"> • Posters affixed to vehicles
▪ Service Category & Type:	<ul style="list-style-type: none"> • Sub-service / Procedural
▪ Service Beneficiary:	<ul style="list-style-type: none"> • Establishment
▪ Required Documents:	<ul style="list-style-type: none"> • Application for Permit • Copy of Vehicle Ownership Certificate • Copy of valid license • Design template and measurements in feet
▪ Steps for Receiving the Service (Customer Journey):	<ul style="list-style-type: none"> • Presence of the concerned party or the representative of the company or establishment for request (application) approval. • Creation of request (application) and submission of papers. • Payment of fees • Electronic archiving of documents • Receipt of permit or its transmission by email.
▪ Terms & Conditions:	<ul style="list-style-type: none"> • The advert or the poster should not change the form of the vehicle or hide its information or affect the traffic safety • The content of the advert, the images of product or service should not offend UAE traditions • No part of the advert should extend to the front, rear or side glass
▪ Fees:	<ul style="list-style-type: none"> • AED 10 per square foot with no less than AED 250 annually • Fees of Administrative Services Application Form AED 50
▪ Service Correlation with other Services:	<ul style="list-style-type: none"> • N/A
▪ Service Delivery Channels:	<ul style="list-style-type: none"> • Service Delivery Centers
▪ Service Code:	<ul style="list-style-type: none"> • Application for Permit No .TL21
▪ Service Delivery Duration:	<ul style="list-style-type: none"> • 10 mn
▪ Limitation of the Service:	<ul style="list-style-type: none"> • N/A