

❖ Permit for Sales

<ul style="list-style-type: none"> <li>Name of Service:</li> </ul>	<p><b>Permit for Sales</b></p>
<ul style="list-style-type: none"> <li>Description (Simple Explanation of the Service):</li> </ul>	<ul style="list-style-type: none"> <li>Permit for sales: this permit is granted to commercial establishments, whether companies or establishments to sell a commodity at a lesser price for promotion and advertisement or for other trade purposes discounts on offered commodities at different percentages</li> </ul>
<ul style="list-style-type: none"> <li>Service Category &amp; Type:</li> </ul>	<ul style="list-style-type: none"> <li>Sub-service / Procedural</li> </ul>
<ul style="list-style-type: none"> <li>Service Beneficiary:</li> </ul>	<ul style="list-style-type: none"> <li>Establishment</li> </ul>
<ul style="list-style-type: none"> <li>Steps for Receiving the Service (Customer Journey)::</li> </ul>	<ul style="list-style-type: none"> <li>Application for Permit</li> <li>Lease contract showing the shop area or plan (facility's area in feet)</li> <li>Paper advertisements, if any, must include consumer protection logo</li> <li>Paper advertising template</li> <li>Letter showing the details of sales with percentages / price list</li> <li>Presence of the concerned party or the representative of the company or establishment for request (application) approval.</li> <li>Creation of request (application) and submission of papers.</li> <li>Payment of fees</li> <li>Electronic archiving of documents</li> <li>Receipt of permit or its transmission by email.</li> </ul>
<ul style="list-style-type: none"> <li>Terms &amp; Conditions:</li> </ul>	<ul style="list-style-type: none"> <li>Facility owner shall undertake that the sales are real and shall comply with the prices mentioned in lists and statements approved by DED</li> <li>Discount shall not be less than 5% on the original sale price on all commodities through sales period</li> <li>Providing printed and enumerated statements showing the price of the commodity before and after the discount</li> <li>Not to put any posters inside or outside the shop unless after the obtainment of permit for sales</li> <li>Removing all promotional and advertising posters, boards and price tags after the end of sales period.</li> </ul>

<ul style="list-style-type: none"> <li>▪ Fees:</li> </ul>	<ul style="list-style-type: none"> <li>• Sales (for Establishments with areas equal to 2000 sq. ft and less) AED 2500 + Fees of Administrative Services Application Form AED 50 in case of 7 days' extension AED 500</li> <li>• Sales (for Establishments with areas equal to 2001-4000 sq. ft) AED 3500 + Fees of Administrative Services Application Form AED 50 in case of extension AED 700</li> <li>• Sales (for Establishments with areas equal to 4001-6000 sq. ft) AED 8000 + Fees of Administrative Services Application Form AED 50 in case of 7 days' extension AED 1600</li> <li>• Sales (for Establishments with areas equal to 6000 sq. ft and above) AED 13500 + Fees of Administrative Services Application Form AED 50 in case of 7 days' extension AED 2700 + (Advertisement for sales) AED 250</li> </ul>
<ul style="list-style-type: none"> <li>▪ Service Correlation with other Services:</li> </ul>	<ul style="list-style-type: none"> <li>• N/A</li> </ul>
<ul style="list-style-type: none"> <li>▪ Service Delivery Channels:</li> </ul>	<ul style="list-style-type: none"> <li>• Service Delivery Centers</li> </ul>
<ul style="list-style-type: none"> <li>▪ Service Code:</li> </ul>	<ul style="list-style-type: none"> <li>• Application for Permit No .TL21</li> </ul>
<ul style="list-style-type: none"> <li>▪ Service Delivery Duration::</li> </ul>	<ul style="list-style-type: none"> <li>• 10 mn</li> </ul>
<ul style="list-style-type: none"> <li>▪ Limitation of the Service:</li> </ul>	<ul style="list-style-type: none"> <li>• N/A</li> </ul>