

❖ Permit for Counters inside the Malls and Shopping Centers

☒ Name of Service:	<u>Permit for Counters inside the Malls and Shopping Centers</u>
☒ Description (Simple Explanation of the Service):	<ul style="list-style-type: none"> • Monthly counter for display of products inside shopping centers
☒ Service Category & Type:	<ul style="list-style-type: none"> • Sub-service / Procedural
☒ Service Beneficiary:	<ul style="list-style-type: none"> • Establishment
☒ Required Documents:	<ul style="list-style-type: none"> • Application for Permit • Design • In case of paper advertising, it must contain consumer protection logo • NOC from the lessor • Copy of valid license
☒ Steps for Receiving the Service (Customer Journey)::	<ul style="list-style-type: none"> • Presence of the concerned party or the representative of the company or establishment for request (application) approval. • Creation of request (application) and submission of papers. • Payment of fees • Electronic archiving of documents • Receipt of permit or its transmission by email.
☒ Terms & Conditions:	<ul style="list-style-type: none"> • License holder shall observe the laws and regulations and display only the permitted product • Copy of the permit must be placed in a visible place in the exhibition place • Review Public Health Department in case of display of foodstuff • Conduct the same activity mentioned in the commercial license • Lease contract of NOC from the lessor.
☒ Fees:	<ul style="list-style-type: none"> • AED1500. • Fees of Administrative Services Application Form AED 50. • AED 250 in case of printed paper ads
☒ Service Correlation with other Services:	<ul style="list-style-type: none"> • N/A
☒ Service Delivery Channels:	<ul style="list-style-type: none"> • Service Delivery Centers
☒ Service Code:	<ul style="list-style-type: none"> • Application for Permit No .TL21
☒ Service Delivery Duration::	<ul style="list-style-type: none"> • 10 mn
☒ Limitation of the Service:	<ul style="list-style-type: none"> • N/A