

❖ Marketing

▪ Name of Service:	<u>Marketing</u>
▪ Description (Simple Explanation of the Service):	<ul style="list-style-type: none"> • Help members to access local and regional markets to market their products and services through various marketing initiatives, involving them in exhibitions in the UAE and abroad and open outlets for marketing their products in different sectors.
▪ Service Category & Type:	<ul style="list-style-type: none"> • Sub-service / Procedural
▪ Concerned Division	<ul style="list-style-type: none"> • SME Division
▪ Service Beneficiary:	<ul style="list-style-type: none"> • Any UAE national having a project and wishing to benefit from marketing of his project inside the emirate SME owners
▪ Required Documents :	<ul style="list-style-type: none"> • Fill out Taziz Program Registration Form
▪ Steps for Receiving the Service (Customer Journey):	<ul style="list-style-type: none"> ▪ Individual / Company must Register in SME Program: https://www.ajmanded.ae/smeform.aspx
▪ Terms & Conditions:	<ul style="list-style-type: none"> • Applicant must be a UAE national The business shall be 100% owned and managed by a UAE national Place of business shall be in Ajman Applicant must be (at least) 21 years old
▪ Fees:	<ul style="list-style-type: none"> • Free of charge
▪ Service Correlation with other Services:	<ul style="list-style-type: none"> • N/A
▪ Service Delivery Channels:	<ul style="list-style-type: none"> • Please contact SME Team on SME.ADVISER@AJMANDED.AE Visiting DED's SME Division Contact the following numbers: 067033851 – 067033834
▪ Service Code:	<ul style="list-style-type: none"> • Application No .ADED-SMPD-FR-01 Application No .ADED-SMPD-FR-02
▪ Service Delivery Duration:	<ul style="list-style-type: none"> • (1) one working day
▪ Limitation of the Service:	<ul style="list-style-type: none"> • N/A